Ново в Икономическата библиотека (31 октомври – 04 ноември 2011)

Money Mavericks: Confessions of a Hedge Fund Manager

Lars Kroijer Financial Tir

Financial Times/Prentice Hall, 2010

Money Mavericks: Confessions of a Hedge Fund Manager charts the founding, seemingly interminable rise and eventual closure of a fund which operated in London during the febrile years of 2002 to 2008. Shedding light on the incredible inside workings of hedge funds, it's a tale of a bubble industry in a bubble town during the bubble years. It tells the story of some very smart

people who were trying to do something that was incredibly hard: beat the market. If they failed, the repercussions would be swift and severe. If they succeeded, the rewards would be massive.

But forget what you've heard: this is the true story of the life of a hedge fund.

http://library.ime.bg/money-mavericks/

Panic! Markets, Crises, and Crowds in American Fiction

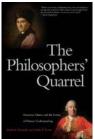
David A. Zimmerman

The University of North Carolina Press, 2006

During the economic depression of the 1890s and the speculative frenzy of the following decade, Wall Street, high finance, and market crises assumed unprecedented visibility in the United States. Fiction writers published scores of novels that explored this new cultural phenomenon. In Panic, David A. Zimmerman studies how American novelists and their readers imagined--and in one case,

incited--market crashes and financial panics. Panic examines how Americans' understandings of and attitudes toward securities markets, popular investment, and financial catastrophe were entangled with their conceptions of gender, class, crowds, and history. Blending literary, historical, and cultural analysis, Zimmerman investigates how writers turned to fledgling research in mob psychology, psychic investigations, and conspiracy discourse to understand how mass acts of reading and popular participation in the corporate transformation of the American economy could trigger financial disaster and cultural chaos.

http://library.ime.bg/panic/



The Philosophers' Quarrel:

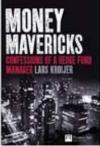
Rousseau, Hume, and the Limits of Human Understanding

Robert Zaretsky and John T. Scott

Yale University Press, 2009

"Why was the friendship between Jean-Jacques Rousseau and David Hume, two of the greatest thinkers of the Enlightenment, violently broken off? These two men were supremely intelligent, but were they wise? Is there any relation at all between the

ideas of philosophers and the other aspects of their identities—their bodies, moods, ancient wounds, appetites, passions? If philosophy is to be an art of living and not only an exchange of concepts, these questions deserve to be asked. Zaretsky and Scott''s book, an in-depth study of this famous episode in philosophical history, suggests how they might be answered. "—Tzvetan Todorov



"This arresting book is like a novel which one reads late into the night—a novel whose characters happen to be famous thinkers: Rousseau and Hume. Voltaire looms in the background. Brilliant Parisian ladies appear too. What can be more exhilarating than a tale of intelligence and discord, and of the 18th century revisited right before the French Revolution—so near us, so far away?"—Adam Zagajewski

http://library.ime.bg/the-philosophers-quarrel/

Сто философи: Животът и делото на най-великите световни мислители

Питър Дж. Кинг

ИК "Кибеа", 2007

Каква е природата на доброто и злото? Какъв е смисълът на съществуването и кои сме ние всъщност? В продължение на хилядолетия философите се борят с такива въпроси, като премислят всеки довод и го съпоставят с всяка разумна алтернатива. Кои са тези мъже и жени, които

наричаме велики философи? Тази увлекателна книга разказва за живота и мисленето на сто философи, които са променили възгледите ни за света.

Открийте истинската история на най-великите световни мислители и философи от Изтока и Запада. Те са представени хронологично с информация за личния живот, обобщение на развитието на мисълта им и някои от заключенията им.

http://library.ime.bg/the-time-paradox/