

КИТАЙ - BRIC(k) in the Wall

Мъдростта



*„Който постига новото, грижейки се за старото,
той може да бъде учител.“*

Конфуций

Малко история



BRIC (БРИК) е абривиатурата от имената на **Б**разилия, **Р**усия, **И**ндия и **К**итай.

Понятието е въведено през 2001 г. от Джим О'Нийл, анализатор от Голдман Сакс.

Четири държави са най-бързо развиващите се големи държави. Определящо за това е наличието в тях на важни за световната икономика ресурси:

Б(разилия) - богата селскостопанска продукция;
Р(усия) - най-големият в света износител на минерални ресурси;

И(ндия) - евтини интелектуални ресурси;
К(итай) - притежател на евтини трудови ресурси.

След края на „студената война“ правителствата на страните от БРИК предприемат икономически и политически реформи, които да им позволят да станат част от световната икономическа система. За да бъдат конкурентоспособни на световния пазар, всяка от тях, макар и в различна степен, акцентира върху развитието в сферата на *образованието, чуждестранните инвестиции, вътрешното потребление и предприемаческата политика.*

От Голдман Сакс предвиждат, че към 2032 г. общият ръст на икономиката на БРИК ще надхвърли по размер ръста на икономиката на най-богатите страни в света, известни като Г-7.

Дао-то на Китай



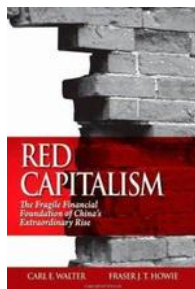
China Shakes the World: The Rise of the Hungry Nation

James Kyngé

Phoenix, 2009

James Kyngé's prizewinning book tells the story of a country's emergence from the inside out, how China has in 25 years changed beyond all recognition, becoming an industrial powerhouse for the world. He charts not only the extraordinary rise of the Chinese economy, but what the future holds as China begins to influence the world. This is the book for anyone who wants to understand this astonishing turn-round.

<http://library.ime.bg/china-shakes-the-world/>



Red Capitalism:

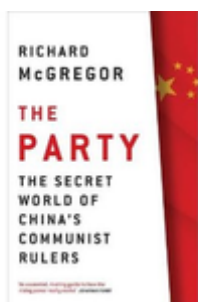
The Fragile Financial Foundation of China's Extraordinary Rise

Carl E. Walter and Fraser J. T. Howie

John Wiley & Sons, 2011

In Red Capitalism, Carl Walter and Fraser Howie detail how the Chinese government reformed and modeled its financial system in the 30 years since it began its policy of engagement with the west. Instead of a stable series of policies producing steady growth, China's financial sector has boomed and gone bust with regularity in each decade. The latest decade is little different. Chinese banks have become objects of political struggle while they totter under balance sheets bloated by the excessive state-directed lending and bond issuance of 2009.

<http://library.ime.bg/red-capitalism/>



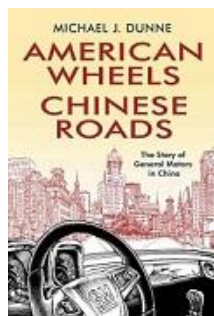
The Party: The Secret World of China's Communist Rulers

Richard McGregor

Allen Lane, 2010

“This is a marvellous and finely written study of how China is really run, and how its strange but successful system of Leninist capitalism really works. It should be read by anyone doing business with or just trying to understand China.”— Bill Emmott, Former Editor of the ECONOMIST

<http://library.ime.bg/the-party/>



American Wheels, Chinese Roads: The Story of General Motors in China

Michael J. Dunne

John Wiley & Sons, 2011

Who knew that the infighting among fiefdoms within General Motors was topped only by the economic tug-of-war between China's central and regional governments? Well, Michael Dunne knew. China and GM created mutual automotive prosperity almost despite themselves and here is the story, rich with hilarious anecdotes and surprising insights. This book is essential reading, and fun reading, for anyone interested in modern China or international business.
-Paul Ingrassia, Pulitzer prize winning author and Deputy Editor-in-Chief, Reuters News

<http://library.ime.bg/american-wheels-chinese-roads/>